

SINCE 1927

FLAGS BANNERS PENNANTS

INDOOR - OUTDOOR
SEWED - PRINTED - PROCESSED
ANY SIZE - ANY QUANTITY
U.S. & FOREIGN FLAGS



**HOLLYWOOD
BANNERS**

Underhill 3-3100

363 GOLDEN GATE AVE.
SAN FRANCISCO

Manufacturers of
ALL
TYPES

FLAGS BANNERS

BADGES - RIBBONS
AND ACCESSORIES

ADVERTISING - CHURCH
SCHOOL - FRATERNAL
NATIONAL - STATE - FOREIGN
SEWED EMBROIDERED - PRINTED

YUkon 6-3686

PARAMOUNT FLAG CO.
33 FREMONT - SAN FRANCISCO

"The Largest Flag Makers in the West"

**BANNERS
PENNANTS
FLAGS**

SILK SCREENED & SEWED
WE SPECIALIZE IN DECORATING
AUTOMOTIVE AND SERVICE
STATION LOCATIONS

The BOWER Co.
533 EAST 17TH ST. OAKLAND
Templebar 4-9291

NOW
you can
order an



**EXTENSION
TELEPHONE**

just call your
Pacific Telephone
BUSINESS OFFICE

Flags & Banners
A B C EMBLEM & PENNANT CO

UNION MADE
FLAGS & BANNERS
MADE-TO-ORDER

Flags for All Occasions
Lodges, Societies,
Advertising Celebrations

1291 Market Markt 1-2808

Argonaut Flag Corp 41 Fremont..... YUkon 2-1516

BERGMAN BANNER CO

Specializing in
ADVERTISING & DISPLAY
**FLAGS - BANNERS
PENNANTS - SPINNERS**
MANUFACTURED LOCALLY

525 Hayes UNdrhl 1-6822

Bower Co The 535 E 12th Oakland, Templebar 4-9291
(See Advertisement This Page)

CALIF COSTUME & FLAG DEC CO
2530-18th UNdrhl 1-4441
1152 Valencia, ATwtr 2-0446
Baxter J H & Co 120 Montpy YUkon 2-0200

Emerson Mfg Co Hawthorne at Howard, Garfield 1-8390
(See Advertisement This Page)

HOLLYWOOD ADVERTISING CO
343 Golden Gate Av, UNdrhl 3-3100
(See Advertisement This Page)

MARSHALL ALEX M
1671 Market KL ondrhl 2-2277

Miller Flag Display 243 Dorc, Markt 1-1294

PARAMOUNT FLAG CO 33 Fremont, YUkon 6-3686
(See Advertisement This Page)

PASQUALE B GO
Quality Flags & Banners
In Stock & To Order
Back of Palace Hotel
654 Mission, EK brook 2-1213

MFRS.
FLAGS & BANNERS
Every Conceivable Type of Flag!

U.S. Flags & Outfits
Nylon-Wool
Rayon-Cotton
Silk-Nylon-Taffeta

Church Flags & Outfits
Poles & Accessories
Ship & Yacht Flags
Decorations
Advertising Flags
Foreign Nation Flags
Desk & Table Flag Sets

Service & Fraternal
Flags

City & State Flags
Post Flags for Veterans
Org.

School & Fraternal
Flags

Garfield 1-8390

EMERSON MFG. CO.
The oldest and largest flag factory
on the Pacific Coast
Hawthorne at Howard
21 HAWTHORNE

Flags & Banners-(Cont'd)

PERSTEIN MAURICE
1671 Market KL ondrhl 2-2277

PIONEER FLAG & DECORATING CO
OFFICIAL DECORATORS
American Legion Conventions
United Nations Conference
Shrine Victory Convention
Lions International Convention
Porlola Festival & Pageant
California Centennials
S. F. Festival of Progress
Xmas Decorations and Lighting

1671 Market KL ondrhl 2-2277

STUART J L MFG CO 31 Front, Garfield 1-2560
Sullivan Awning Co
Flags-Banners & Canvas Signs
245 So Van Ness Av, UNdrhl 1-4572
Weeks-Howe-Emerson Co
645 Howard, EXbrk 2-2681

Flameproofing

ACE DYE WORKS
FLAME RETARDING
All Types of Yardage - Mill Finished
State Approved

2085 Bryant ATwtr 2-7734

Albi Manufacturing Company Inc
U L Approved Fire Retardant Paints
2530-18th UNdrhl 1-4441
Baxter J H & Co 120 Montpy YUkon 2-0200

BLENIO FLAME PROOFING CO
Established 1890
FLAMEPROOFERS
TEXTILES

Scenery and Exhibitions - Mustin - Duck
Linen - Burling - Burlap - Sateens
Silks - Chamois
Estimates for Sprayings Furnished
NATIONAL & STATE APPROVED

729 Minna UNdrhl 1-2218

FLAMORT CHEMICAL CO

Manufacturers of
FLAMEPROOFING COMPOUNDS
for fabrics, wood, cellulose board,
paper, Christmas trees & other com-
bustible mat. Fire retardant paints.
Combined Flame & Mothproofing
for Fabric

STATE APPROVED
LISTED BY UNDERWRITERS' LAB.

746 Natoma Markt 1-7825

KWITZ CHEMICAL CORP

Manufacturers of
FLA-AND-MOTH
Odorless - Colorless - Stainless
Flame Proofing
Moth Proofing

Two Protections in One Spraying
A Fire Retardant in Full Compliance
With the Calif. State Requirements
Also: "Safe-Treat" for
Evergreens, Foliage & Xmas Trees

551 Railroad Av SSF Plaza 6-1107

MODERNE CURTAIN CLEANERS
FLAMEPROOFING
ALL TYPES
CURTAINS AND DRAPERIES

3338-17th HEmlck 1-4047

TALCOTT C CO

FLAMEPROOFING
SOLUTIONS & APPLICATIONS

825-27th Av Oakland KElog 2-0257

Flashers-Electric

KAY-LAB-FLASHERS-
MADCHI & CO 619 Valencia, VAJencia 6-0175

Macchi & Co 619 Valencia, VAJencia 6-0175

Good party-line neighbors re-
member to space their calls.

Flashlights

BRIGHT STAR FLASHLIGHTS-
BRIGHT STAR INDUSTRIES
1355 Market Markt 1-3956

NATIONAL CARBON COMPANY
22 Battery, YUkon 2-1360

OLIN FLASHLIGHTS-
OLIN MATHIESON CHEMICAL CORP.
ELECTRICAL DIV 625 Folsom, EXbrk 2-2516
After 4:30 PM call, SEabright 1-5190

RAY O VAG FLASHLIGHTS-
RAY O VAG CO 461 Market, SU ttr 1-4135

Flavoring Extract Mfrs Supplies

Crescent Mfg Co 785 Market, EXbrk 2-3743

D & O FLAVORING BASES-
DODGE & OLCOTT INC
503 Market, EXbrk 7-0571

FLORASYNTH LABORATORIES INC

Flavorings - Essential Oils - Aromatic
Chemicals - Certified Food Colors

383 Brannan GARfield 1-4994

FRITTER F & CO

Essential Oils - Concentrated
Fruit Flavors - Aromatic Chemicals
Perfume Oils - Certified Food Colors

954 Howard DOuglas 2-7538

Flavoring Extracts

Beach Jobe Inc 1250 Sansome, GARfield 1-5443

Berwick Extract Co 60 Zoe, YUkon 2-6973

Eng-Skell Co 1035 Howard, UNdrhl 1-2680

**FRITZSCHE BROTHERS FLAVOR RAW
MATERIALS-**
FRITZSCHE BROTHERS INC
681 Market GA rfd 1-0838

Gumpert S Co Inc 274 Brannan, EXbrk 2-1765

Hirsch Brothers Co of California
11th & Howard, HEmlck 1-9060

KING EXTRACT COMPANY
WHOLESALE - MANUFACTURERS
Ice Cream - Bakers - Confectioners
Flavoring Extracts

1779 Potom HEmlck 1-0667

KOHNSTAMM FLAVORS-
KOHNSTAMM H & CO INC
Foot of Jay Alameda
From telephones served by the
following exchange
S F Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0194

LOWE JOE CORP 685-3d, YUkon 2-2688

LUEDERS FLAVORING MATERIALS-
LUEDERS GEO & CO 35 Main, YUkon 2-5880

LYONS-MAGNUS INC 2545-16th, MA rket 1-5665

MASSEY VANILLAS-
MEYER-PHILLIPS CO
Vanilla Specialists for the Ice
Cream and Confectionery Trade
Curers & Importers of Vanilla Beans

144 Spear DOuglas 2-5229

Mulhern John Co
390 Bay Shore Blvd, VA Jencia 4-1446

From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0824

POLAK & SCHWARZ INC
1450 Geary Bl, SKYin 2-1077

POLAK'S FRUTAL WORKS INC
Rieger Paul & Co 420 Market, GARfield 1-2255
Schilling Division of McCormick & Co Inc
301-2d, GARfield 1-7300

From telephones served by the
following exchange
East Bay Zone
(No Inter-City Charge)
Ask Operator for ENtprise 1-0732

STIEFVATER'S 750 Battery, YUkon 6-4018

SUNBERRY GO THE
Mfrs Of Flavor-Extracts-Syrups
1259 Folsom, HE mlck 1-8408
Watkins J R Products 2343 Market, UNdrhl 1-7609

Flexible Shafting-See Shafting

Flock Finishing

Apollo Mannequin 357 Tehama, YUkon 6-6251

RAINBOW PAINTING & DECORATING CO
1452 Broadway, TUxedo 5-6690

ROYAL FLOCKING CO
Retailers & Wholesale Distributors of
FLOCK - ADHESIVE - SUPPLIES
Equipped to Flock-Process Everything

969 Folsom YUkon 2-1848

S F FLOCK & DISPLAY SERVICE
Complete Window & Store Displays

8th 24th & 25th Av
2411 Clement BAyvr 1-2972

S F Flocking Co 1690 Bryant Colma, Plaza 5-8171

Flock Finishing Supplies

DOUGLAS & STURGES
475 Bryant, DOuglas 2-6381

S F Flock & Display Service
2411 Clement, BAyvr 1-2972

Screen Process Supplies Mfg Co
Flock-Adhesives-Guns
W MacArthur Bl & Telegraph Av
Oakland, OLYmp 5-5577

Flood Lights
See Lighting Systems & Equipment

Floor Cleaning Service

A A Janitorial 24 Hour Service
281 Oxford, DElaware 3-2406

A A-1 Domestic & Janitorial Cleaning
Wall-Floor-Window Cleaning
67 Walter UNdrhl 3-3189

ACE HOUSE CLEANING CO
4405 California SKYin 1-3982

AMERICAN BUILDING MAINTENANCE CO
See Our Adv Under Janitor Service

Fell & Gough HEmlck 1-5904

Antonchuk A 1125 Ocean Av, JUNipr 7-0640

Caffrey Floor Service 1379-45th Av, LONard 4-1464

CERVETTO JOE CO
Floors Cleaned-Waxed & Polished

15 Columbus Av, YUkon 2-1556

Constock Wm Floor Co 35 Vicente, MONTre 4-2975

CROSETTI BROS INC
401 Duboce Av, UNdrhl 3-3900

ERNEST MAINTENANCE CO
420 Market, EXbrk 2-2473

JOHN PERKINS HOUSE CLEANER
3346-16th, HEmlck 1-6811

LOUIS MAINTENANCE CO
1114 Fulton, WEST 1-1924
(See Advertisement This Page)

ROMANI S
FLOOR CLEANING & WAXING
GUARANTEED WORKMANSHIP
COMPLETE JANITOR SERVICE

834 Mt Vernon Av, DElaware 3-3741

Ross Gunnar H 1109 Naples, JUNipr 5-0213

S F Building Maintenance Co
1005 Market, HEmlck 1-2253

SIMMONS BROS
25 YEARS Specializing in
Wall Washing & Floor Waxing

Hotels - Apartments - Offices - Comm'l
Estimates Given - Fully Insured
"San Francisco's Finer Service"

3103 Pierce FIlmor 6-6111
If no answer call, DRind 1-1758

Yosemite Hardwood Floor Co
719 Orbert Av, MISSn 7-1231

Floor Coverings
See Specific Kinds, L.A., Linoleum Headings;
Rugs & Carpets Headings;

Make the Classified Telephone
Directory your buying guide - it
can save you time and effort.

Let
RICHMOND FLOOR CO.

Bring out the Sparkle
on your floors

FLOOR CLEANING SERVICE
NO JOB TOO LARGE OR TOO SMALL
FLOOR REFINISHING SPECIALISTS - CLEANED - SANDED - REFINISHED
Any Kind - Any Size - Any Wood SMOOOTH - LIKE NEW
NEW FLOOR INSTALLATIONS - ALL TYPES
EASY MONTHLY PAYMENTS
Free Estimates - Fully Insured - Licensed
Guaranteed Workmanship

Phone
SKYline 2-2285

318-3rd Ave. San Francisco



**OUT of the
DISCARD**

A few minor repairs on that
discarded article will restore
its life of usefulness and
convenience. You'll find the
man who can help you
listed in the

**Classified
TELEPHONE
SECTION**

When You Have
FORGOTTEN . . .
. A NAME

Recommended
By Someone

You remember some-
one having recom-
mended a certain con-
cern or dealer, but can't
remember the name
recommended.

LOOK IN THE
**Classified
TELEPHONE
SECTION**

You will probably recognize
the name when you see it.

SHOP IN THE
YELLOW PAGES

Whenever you want infor-
mation about an article, a
service or a certain business

LOOK IN THE
**Classified
TELEPHONE SECTION**